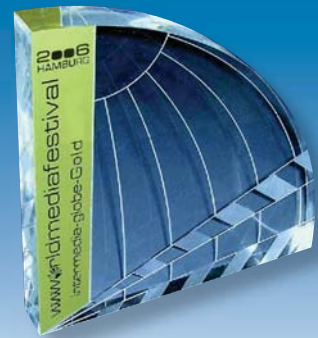




MITUTOYO ASIA PACIFIC

Highlights

MITUTOYO won **GOLD AWARD** in the **WORLD MEDIA FESTIVAL,** **HAMBURG, GERMANY**



Mitutoyo Asia Pacific's production of "The Philosophy of Yehan Numata" a film on the life and philosophy of the late founder of Mitutoyo won the prestigious Gold Award in 'Internal Communications' category in the WorldMediaFestival held recently in Hamburg, Germany.

Produced by Mitutoyo Asia Pacific Pte. Ltd. (Singapore) for Mitutoyo Corporation, Japan, and engaging the creativity and expertise in filming and postproduction of Jigsaw Productions Sdn. Bhd. the entry is the first-ever win for Singapore to be awarded the Gold Award in this prestigious competition.

A jubilant Mr. Toshihide Numata, Chairman of Mitutoyo

Corporation, Japan thanked the staff, the production company Jigsaw Productions, and all concerned for their efforts and contributions towards making this video. He said, "This award is a recognition and a reminder for us to continue to work on the legacy left behind by the late founder, Yehan Numata."

Mr. Tadashi Ikuta, President of Mitutoyo Asia Pacific was very pleased with the award. He said, "This award indeed brings honour and prestige to Mitutoyo, and certainly will uplift further the image of Mitutoyo."

The WorldMediaFestival awards recognize excellence in modern communications media, and are acknowledged internationally as symbols of the highest production standards in modern communication. A WorldMediaFestival award is one of the world's highest honour in audio visual competition. Award winners are among the leaders in their profession.

WorldMediaFestival-global competition for modern media is an initiative by intermedia® - founder and organizer of WorldMediaFestival.

Ms. Cora Chinbuah, founder of intermedia and WorldMediaFestival was very pleased with the entries for this year, "We received over 400 entries this year from around the world, and each year we see a growing trend of works with a higher standard in creativity."

Founded in 2000, the WorldMediaFestival-global competition for modern media has quickly risen to become one of the premier events of its kind, whose awards are highly prized by communications professionals

Cont'd on page 2 ...



(from L to R) Mr. T. Ikuta, Ms. Juls Bloom, Mr. T. Numata, Mr. Richard Lee and Ms. Janetbon with the Gold Award.

MITUTOYO won **GOLD AWARD** in the **WORLD MEDIA FESTIVAL,** **HAMBURG, GERMANY**

intermedia® presents:

wwwworld
media festival
global competition for modern media

around the world. The intermedia-globe-Gold Award recognizes true excellence in modern media communication.

Experienced professionals from around the world in the field of film and video production, as well as subject matter experts, serve in a volunteer capacity as judges. The criteria they use include writing, sound, editing, creativity, visuals, insights, and above all the extent to which the programme meets its stated goals and communicates with its intended audience.

Winners are recognized at the Annual WorldMediaF-



▲ *Mr. T. Numata with Mr. K. Watanabe and Mr. T. Ikuta.*



▲ *Dinner and entertainment at the award presentation night.*

Japan, Mr. T. Ikuta, President of MAP, Mr. Richard Lee, Advertising Manager of MAP, Ms Juls Bloom, Film Director, and Ms Janetbon, Cinematographer of Jigsaw Productions Sdn. Bhd. attended the Festival and received the award in Hamburg.

Thanks to Mitutoyo Messgerate GmbH, especially Mr. Kiyoharu Watanabe for his assistance and hospitality during our stay in Germany. **MAP**

estival Awards Ceremony, in a two-day event on 9 – 10 May 2006 in Hamburg Germany. Throughout the day of the awards ceremony attendees can view winning programmes, hear professional presentations and meet and discuss their craft with their international peers. The second day culminates in an evening gala, which includes dinner and entertainment in addition to the awards presentation.

The competition attracted entries from the following nations: Australia, Austria, Bangladesh, Belgium, Canada, China, Czech Republic, Denmark, Finland, France, Germany, Great Britain, Ireland, Israel, Japan, Yugoslavia, Luxembourg, Malaysia, Romania, Saudi Arabia, Singapore, Spain, Sweden, Switzerland, The Netherlands, USA.

Mr. T. Numata, Chairman of Mitutoyo Corp,



▲ *Mr. T. Ikuta with Ms. Cora Chinbuah, founder of intermedia and WorldMediaFestival, Mr. Richard Lee and Jigsaw productions, Ms. Juls Bloom and Ms. Janetbon.*